

**FOR IMMEDIATE RELEASE****Contact:** Brenda Madonna  
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**Ontario, Calif. (Feb. 6, 2017)** — The IAPMO Group recently enjoyed a busy month of promoting its services at several industry tradeshows across the United States. In all, seven business units — IAPMO, IAPMO R&T, IAPMO R&T Lab, IAPMO EGS, Uniform Evaluation Services (UES), the Institute of Building Technology (IBT), and the Radiant Professionals Alliance (RPA) — participated in four of the plumbing and construction industries' largest and most well-attended annual shows.

IAPMO R&T, North America's premier third party certification body for plumbing, mechanical, and solar products, IAPMO R&T Lab, and UES were an active and visible presence at the 2017 Kitchen & Bath Industry Show (KBIS), Jan. 10-12, where 500-plus brands, including more than 100 new exhibitors, spanned two halls of the Orange County Convention Center in Orlando. Participating concurrently at the same venue, UES and IBT marketed their services to approximately 80,000 attendees and 1,500 manufacturers and suppliers at the 2017 NAHB International Builders' Show (IBS).

The following week, UES and IBT were back on the road for the 2017 World of Concrete, Jan. 17-20, at the Westgate Las Vegas Resort & Casino and Las Vegas Convention Center. This year's show exceeded 50,000 registered attendees with nearly 1,500 exhibiting companies covering almost 700,000 feet of convention space.

"Companies were pleased and excited to learn that they could test and certify their products in a frictionless manner, all under one roof," said Jay Mishra, Vice President of Building Product Testing.

This week, IAPMO, IAPMO R&T, IAPMO R&T Lab, and the RPA returned to Las Vegas for the 2017 AHR Expo, where 2,000 exhibitors presented to 70,000 attendees representing 150 countries worldwide.

The IAPMO Group's booths saw a frenzy of activity, with representatives promoting the organization's ever-expanding menu of product testing and conformity assessment services available throughout North America. Prospective clients learned about the marketing advantage and code compliance achieved by procuring third-party product testing, evaluation, and certification through the IAPMO Group's comprehensive collection of professionally accredited providers, while existing clients received updates about regulatory changes that may affect their products and new services now available to them.

"This was a great way to start off the year, with a string of successful shows," said Lee Mercer, Executive Vice President of Industry Relations and Business Development for The IAPMO Group. "Companies recognize the value in partnering with IAPMO Group companies to help them meet their needs and they seek us out at these events."

**ABOUT THE IAPMO GROUP**

The IAPMO Group offers an extensive menu of services — product testing and certification, code and standard development, training and education — offering clients worldwide one-stop shopping for all their plumbing, mechanical, electrical, solar, food equipment, and building product certification needs, all with fast turnaround and industry-renowned customer service. For a complete listing of available services, visit [www.iapmo.org](http://www.iapmo.org).

